

## VENTURE ADVENTURES

START UP CHECKLIST

THE BIG Products or serv Your story Vision		BRAND & MARKETIN Create brand Behaviours to build reputation Marketing plan	C O F Protect Share	PYRIGHT, ETC.  et your ideas  with care  perfore launch
E THE MONEY Funding Accounts & Tax Bank account(s)	OFFICE & Office space/premis Services, equipment Employees & other	ses Set up online n		SELLING Sales plan to convert leads Where will you sell? Trading structure
©2019 Venture Adver All rights reserved.	LEGAL EAS Contracts Compliance Licences and permit	-	THE PLAN  Business Plan  Financial projections  Plan on a page	LAUNCH Celebrate Start your venture Enjoy the adventure